

# GROUP I

## LONG TERM MEMBERSHIP PLANNING

### AGENDA

MICHELE STEINMETZ (CA), ASSISTANT DIRECTOR

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#### FRIDAY, JULY 28, 2017

0830 – 1030	GENERAL SESSION
1040 – 1140	REVIEW THE STRATEGIC PLAN FOR SUSTAINED MEMBERSHIP GROWTH – M. STEINMETZ
1140 – 1300	LUNCH
1300 – 1350	MEDIA COMMUNICATIONS – JOHN RAUGHTER (IN), DEPUTY DIRECTOR, MEDIA RELATIONS
1350 – 1440	DISTRICT REVITALIZATION – M. STEINMETZ
1440 – 1450	BREAK
1450 – 1530	TRAINING & EDUCATION – DAVID ELMORE (VA) PAUL BROWN (CA)
1530 – 1545	ROLE PLAYING ASSIGNMENTS FOR SATURDAY – M. STEINMETZ
1545 – 1600	REGIONAL BREAKOUTS
1730 – 2030	POST 64 (ATTENDEES WILL BE BUSED TO POST 64)

*BUSES WILL DEPART FROM IN FRONT OF THE SHERATON PROMPTLY AT 1700*

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#### **SATURDAY, JULY 29, 2017**

0830 – 1015	GENERAL SESSION
1015 – 1030	BREAK
1030 – 1130	MYLEGION.ORG – JOE GALLAGHER, DEPUTY DIRECTOR, IT
1130 – 1300	LUNCH
1300 – 1345	ROLE PLAYING
1345 – 1415	DISTRICT REVITALIZATION DISCUSSION – BILLY JOHNSON (GA) DIRECTOR, MEMBERSHIP
1415 – 1515	OPERATION JOB READY VETERANS – OJRV STAFF
1515 – 1545	GROUP DISCUSSIONS AND CONCLUSION
1600 – 1700	NATIONAL HEADQUARTERS TOUR - OPTIONAL

**(TRANSPORTATION NOT PROVIDED)**