

Tips to Help Posts Thrive

- Work with post to help them identify themselves—know the history of The American Legion, and what do they want their post to be now and in the future
- Assign a mentor on the district level to assist new post with basic functions until they can operate on their own (creating constitution and by-laws, running a meeting, election of officers, rules of order, transmittals, keeping members involved in post activities).
- Stress the importance of communication. Accurate membership rosters are vital. Make sure Post leadership has contact information for District and Department, and they feel comfortable contacting with any questions.
- Give the new post the tools it will need to be successful (mylegion.org, legion.org/membership, officer guide, adjutants manual, national website, legion app, knowledge about the programs of TAL).
- Once post is up and running on its own, encourage them to become involved with the community. Inform community about post, get to know community leaders and find out how their post can fill a need the community has.
- Continue to work with post on gaining and renewing members (post revitalizations, transferring from dept. HQ listings, mylegion.org, post activities, post programs, online renewal, member engagement).